



Texas Wine, Hops & Shops Festival 2022

www.texaswinehopsandshops.com

Event Mission:

The Texas Wine, Hops & Shops Wine & Beer Festival will serve as a stage for Texas wineries, Texas breweries, and Texas businesses to showcase what Texas has to offer. This event is intended to serve and support both local and Texas-wide businesses for the purpose of brand exposure, revenue generation, and overall community involvement.

Event Details

Date: April 23rd, 2022

Location: McPherson Cellars Winery – 1615 Texas Ave, Lubbock, TX 79401

Time: 12pm-7pm

Ticket (Wristband) Price: \$45.00

Wristbands Include: Admission Wristband, 10 Tasting Tickets, Concert.

Ticket Value to Consumer: 1 Ticket value of \$1.00

Additional drink tickets (\$1/per drink ticket)

Timeline:

11:30pm: Wristband Pickup (Check in) Begins

12:00pm: Festival Begins

12:00pm-5:00pm: Wine Tasting, Beer Tasting, Shopping, Food Trucks

5:00pm: Wine & Beer Tasting Concludes

5:00pm-7:00pm: Downtown Concert